

Top 10 Membership Building Ideas

1. Club Website (let Toastmasters International and District 60 Webmaster know)
2. Open House
3. Special events - Club Anniversary, Holiday theme meeting, Theme Nights, etc...
4. Guest Speaker
5. Speechcraft
6. Word of mouth - Invite guests
7. Membership Drive/Campaign/Contest
8. Follow up with guests diligently
9. Advertising - Posters, flyers, newspaper, radio, TV, magazines
10. Distribute Club promotional material at clinics, churches, community centers, etc...