



# SPIRIT OF 60

## Quarterly Newsletter



September 2008



Volume 1, Issue 1

### HOTLIST:

- ◆ *Message from your new District Governor*  
*Janice Weir*

### Upcoming Contests:

- ◆ *Table Topics & Humorous Speech Contests*

## Welcome to a brand new Toastmasters year!

District 60 is celebrating 50 years of helping people to improve their communication and leadership skills. Ever since joining Toastmasters in 1999, I have been amazed by watching people grow, learn and develop, within the positive, supportive learning environment that Toastmasters' clubs provide.

It is no coincidence that the district theme for this year is "People Helping People". To me this totally epitomizes what the Toastmaster program, vision and mission is all about. We truly are a group of dedicated individuals continually striving to improve and help others improve along the way.

This theme caught on right away, and the fall conference committee, jumped right on it with, "Help us celebrate 50 years of District 60 Success".

Each of us in District 60 is fortunate that our members continue to give back to the program, after achieving their own goals. These members see the value and benefit in helping to make improved communication and leadership skills a worldwide reality.

I am uplifted every time I hear a story about how someone was able to; land the job of their dreams, improve their relationships with their families, leave bad relationships, and achieve their goals, all because of the skills and



confidence acquired within Toastmasters. Each of us, as a club member, club leader, or district leader has an opportunity to impact someone's life and really make a difference. Never underestimate this power. As Margaret Meade said, "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."

As you start this Toastmasters year, take a look around your club, your area, your Division, your workplace, your community, your family and REALLY look at where you can make an impact. Set some goals, outline a plan, and make this a year of "People Helping People".

Janice Weir, DTM  
(D60 Governor 2008-2009)

*You don't want  
to miss the D60  
Fall  
Conference!*



*Dateline 1958:  
District 60 is  
born!*

*November  
14-16th, 2008*

*Holiday Inn  
Oshawa/Whitby  
Convention  
Centre*

*Full Conference  
price only \$210*





## Lieutenant Governor Education & Training

Michelle Rich, DTM



*"The direction in which education starts a man will determine his future life." PLATO, The Republic*

Phase 1 Club Officer Training is now complete. Congratulations to those clubs that had 4 or more Club Officers trained! Your efforts in attending training and learning more about your role will have a tremendous impact on your ability to serve your Club Members and help them to achieve their goals. This year we had 61% of our total officers trained and 73% of our clubs had 4 or more Club Officers trained.

According to a study done on the 2007-2008 year, clubs that had 4 or more of their Officers trained did better in all areas (Educational Goals, Membership Growth, Leadership awards). In fact, in the 2005-2006 year, when District 60 set all time Toastmasters International records for educational awards with an average of over 2.8 CC's (CTM's) per club submitted, we also had the highest % of total officers trained.

Leading the way in club officer training was Division A: 100% of clubs with 4 or more officers trained and over 80% of their total officers trained. If you want your club to be successful, it all starts with Club Officer training!

Our Education Ambassadors are ready and willing to help. Watch for their upcoming workshop schedules. Do you have questions on Education, Training, the Communication manual, the Competent Leader manual? Do you want to host a workshop at your club? Do you want someone to present Successful Club Series, The Better Speaker Series, Leadership Excellence Series education segments? Ask your Education Ambassador for help.

Division A: Deborah Austin-Bunyak; B: Phyrne Parker; C: Allan Ireland; D: Kitty Lau; E: Doreen Sinclair; F: Daizy Azur; G: Rajiv Gupta.

*"Leaders aren't born, they are made. And they are made just like anything else, through hard work. And that's the price we'll have to pay to achieve that goal, or any goal."*

*Vincent Lombardi - , Green Bay Packers Coach*

According to Vincent Lombardi and many other notable leaders, leaders are made through hard work. In Toastmasters that first step in your leadership journey is a meeting role. The second is another role and another and another. The **Competent Leadership Manual** helps you improve your leadership skills by asking the right questions to give you feedback on what you did right and where you could improve your skills using meeting roles, committee roles and club roles.

Vaidhehi Kumar ([educationchair@toastmasters60.org](mailto:educationchair@toastmasters60.org)) has been appointed Education Chair for the 2008-2009 year. Her main role this year will be to implement a district-wide initiative to help clubs improve the use of the **Competent Leader Manual**, making it a more effective tool in developing our leadership skills. In addition to developing your own skills, you can help your club meet two of its annual club goals. In as few as 19 meeting roles, 1 or 2 committee roles, and mentoring another member you can finish your manual! Like the **Communication Manual**, you can complete a new **Competent Leadership manual** every year to further hone your leadership skills.

Your Toastmasters goals, preferences and needs are just that - yours. You know what is most important in your life and that's why the Toastmasters program is tailored just for you!

We're here to help you meet your goals, don't hesitate to ask!

Michelle Rich, DTM



# Lieutenant Governor Marketing

## Randie Jacobs, DTM



Hello District 60 Toastmasters,

This will be an exciting year in District 60! The District 60 theme of "People Helping People" epitomizes how we can all work together this year to build new clubs and strengthen existing clubs.

To that end, I would encourage you to seek out all of the resources listed on the district website listed under marketing: <http://www.toastmasters60.org/references.asp#mkt> and membership: <http://www.toastmasters60.org/references.asp#mem> .

There is a plethora of information available to assist you to start new clubs and to increase the membership in your own club. At any time, if you require information regarding starting new clubs, please contact me and I will be glad to converse with you.

This year, we will have a dynamic new program entitled the "Rising Star Program", which will include positive, interactive evenings aimed at strengthening clubs that might be struggling or in transition.

If you need information on Speechcraft, Having Effective Club Meetings or Building Your Club Membership, please contact Betty Legacey-Membership Development Chair- [bwlegacey@nexicom.net](mailto:bwlegacey@nexicom.net) for resources, assistance, and helpful information.

Let's all join together to achieve a stellar year in marketing and strong clubs in District 60!

All the best,

Randie Jacobs DTM

### ABOVE AND BEYOND WINNERS 2007-2008

*Congratulations to all the clubs who went "Above and Beyond"!*

CLUB NAME	POINTS
GOLDEN GAVEL	4,025
BAY AND ADELAIDE SPEAKERS	3,100
TORONTO DEBATE TOASTMASTERS	2,900
PHOENIX TOASTMASTERS	2,500
TAX TOASTERS	2,425
METRO HALL TOASTMASTERS	2,150
PODIUM TOASTMASTERS	2,075





## *Immediate Past District Governor*

*John MacDonald, DTM*



**Zooooommm..... The 2007 / 2008 year is over and the New Toastmasters Year has begun...**

Like a fine racing car our District has been moving very quickly over the past few years. While District 60 has been growing in leaps and bounds; the number of clubs that were struggling has also increased. In July 2007 membership in our clubs was shrinking. Our membership is like the fuel that our clubs depend on. It was time to slow down and apply some maintenance to our District. Just like taking a pit stop for more fuel many of us focused our attention on our club membership.

During the year we focussed our attention on better communications and support of our clubs. Our Area governors made a record amount of club visits. Area council meetings increased and the quality of training has increased. In May of this year our clubs were growing more than in any of the recent years on record. By July 2008 the percent of clubs with 12 or less members was cut in half. We have lots to celebrate at the upcoming fall conferences.

The pit stop is over. As we move on down the road, District 60 (People Helping People) and District 86 (Creating a New Tomorrow) are on their way again. I expect that the maintenance that we applied to our club membership will serve us for quite some time. Many clubs have discovered the secret to strong membership building.

### **Follow the Money....**

When your club pays dues on your behalf; Toastmasters International (TI) provides support to your members by supporting the District leadership.

The District helps to train club officers and supports the contests above the club level. At the club level the support of Toastmasters is provided by the Area Governor. Search out your Area Governor to find out what opportunities there are in you Area / Division / District. Going forward, help to make sure your club is healthy. See that all 7 of your club officers get properly trained.

If you are a new Toastmaster... Take part in every meeting that you attend. Learn more by visiting another club; go to one of the many workshops, signup for the next conference. If you have been a Toastmaster for some time now, you will remember that someone else has helped you along the way. Help to train others, join an advanced club, visit another club, I will see you at the next conference.

No matter how long you have been a Toastmaster, help to keep your club healthy by spreading the word and bringing new members to the club. Remember to fill in your name on the Membership form and TI will recognize your efforts.

As you move forward in your Toastmasters Journey, challenge yourself to continue to make your club better and better and remember the year when we "Discovered the Best in Others".

It has been my honour and pleasure to be your District Governor. I shall not forget this experience.

**John MacDonald**

**District 60 Governor 2007/2008**

**JMAC out**





## Public Relations Officer Deanna Yeung, DTM



### Public Relations Is Every Member's Business!

We all join Toastmasters International (TI) to become better communicators and leaders. Most of us know that when we apply ourselves and participate in the Toastmasters educational program in the safe and supporting environment of a Toastmasters club, we build the foundation of becoming the communicator and leader we want to be. This can be the spring-board for each of us to do bigger and better things. However, not all of us are aware of the fact that "*public relations is every member's business*" - a TI motto that I have become constantly mindful of since being trained as a district public relations officer.

Why is public relations every member's business? Because we can only maximize the benefits of being a Toastmaster when we are members of a strong and vibrant club, which is dependant on a club's membership, which in turn depends on how well its members practice public relations. Members of Toastmasters practice public relations when they **tell non-Toastmasters about the value of the Toastmasters program**. They also practice public relations when they **show the world how they have benefited from the Toastmasters program** by serving as speakers or panelists for other organizations. A Toastmasters club demonstrates its public relations know-how by the manner in which it conducts its meetings. A well-run meeting, which requires the enthusiastic participation of all its members, motivates a visiting guest to return, thereby increasing the likelihood of the guest becoming a member. Clubs in which members practice good public relations attract new members, expand their relationship with other local organizations and become recognized as a significant community asset. All these bring pride to existing members about their membership - a strong agent for membership retention. The result is a consistently strong club membership that keeps the club vibrant, thereby benefiting each of its members. That is why *public relations is every member's business*.

For reaching out to a greater number of the public, a Toastmaster club can practice PR in different forms of publicity. The most popular ones include:

- a publicity program that engages the media for free publicity about Toastmasters and the club;
- special events for club publicity and direct contact with the public;
- Web presence to attract visitors and keep existing club members informed; and
- a newsletter to keep existing club members informed and to attract new ones.

To encourage and support our clubs to engage in the above four areas, I, as the District 60 PRO, shall work with the Webmaster to develop a PR tab on the District Website as a PR resource centre and a PR idea exchange centre among clubs, as well as informing members about District PR activities. I encourage all club executives, especially VP-Public Relations, to visit the PR tab on a regular basis once it is launched.

The *Open House Contest* (see details on the District Website) during the months of September and October will be a great opportunity for all clubs to practice public relations. As individual members, we can help to recruit guests to our home club's open house by practicing PR to non-Toastmasters. Why not try the Elevator Speech <sup>(note 1)</sup> composed by Ted Corcoran (2003-2004 Toastmasters International President)? Our District theme this year is: "**People Helping People**". When we Toastmasters practice PR to non-Toastmasters, we are helping them to become Toastmasters; thereby they can help us build a stronger membership, a more vibrant club, a more satisfying Toastmasters experience.

ELEVATOR SPEECH <sup>(Note 1)</sup>: "What does a Toastmasters Club do? A Toastmasters club helps members feel confident about speaking to other people - in public and in private - giving prepared speeches or speaking off the cuff. The club is made up of around 20 friendly people who meet once a week to practice giving presentations and evaluating each other's speeches. The best part is that it is a lot of fun and very inexpensive. It sure has helped me become a better speaker - in fact I've been promoted at work as a result."

*Memories of the International 77th Annual Toastmasters Convention  
Calgary, Alberta ~ August 13-16th, 2008*



Michelle Rich, DTM LGET with John Macdonald DTM, IPDG with past International President Ted Corcoran and Past International Director Tammi Miller.



TI presents awards each year to individuals whose dedication and service have helped the organization grow and achieve.

People who continue to give thereby making their clubs, districts and the organization as a whole a world leader in communication and leadership training.

William (Bill) Bienia, DTM, Past International Director was honoured with a Presidential Citation August 15th 2008 in Calgary. Bill is well loved and respected in Districts 60 & 86,

**CONGRATULATIONS BILL!**



Lori Lococo, DTM and Janice Weir, DTM, Lieutenant Governor's Education and Training accepting Excellence in Education Award for 2007-2008 from International President Chris Ford.



# "OF THE YEAR" AWARDS



Toastmaster of the Year ~ Karim Premji, DTM

President of the Year ~ Rubi Talavera, DTM


Division Governor of the Year ~ Randie Jacobs, DTM

Area Governor of the Year ~ Colleen Charland CTM, CL,  
(Area 46)

Club Coach of the Year ~ Mary M. Szatcker, ACS, CL

Publicist of the Year ~ Katie Chida, CTM, CL

*Congratulations to all our winners!*




## Dateline 1958 - District 60 is Born!

Let us Celebrate 50 years of our Excellence in Communication & Leadership with  
World Champion Speaker- Craig Valentine & Rock 'n' Roll King- Elvis Presley

### DISTRICT 60 FALL CONFERENCE - 2008 November 14-16, 2008

**Holiday Inn Oshawa Whitby Conference Centre**


- Friday Night Sock Hop • Humorous Speech Contest
- King of Rock • Parade of Banners • Workshops • Governor's Ball • District Council Meeting
- Elvis Presley • Table Topics Contest • Sunday Brunch & Keynote Speech
- Toastmaster Colleagues from Everywhere!



Craig Valentine  
1999 - World  
Champion of  
Public Speaking

To attend, visit one of the given websites and follow the directions for Online Registration

[D60.cloverpad.org](http://D60.cloverpad.org) or [www.Toastmasters60.org](http://www.Toastmasters60.org)



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~ Visit the D60 website by clicking [www.toastmasters60.org](http://www.toastmasters60.org) ~

## *Table Topics & Humorous Speech Contests*



Autumn brings on our first round of club contests, namely, the Table Topics and Humorous Speech Contests!

What better way to practice thinking fast on your feet than by entering your club Table Topics contest! For those of you with a funny bone, participate in your club's Humorous Speech Contest.

Winners of the club level will go on to compete in the Area, Division and District Levels. Who know what amazing speakers we have in our midst!



## *Area Governor Visits Round 1*

The first round of area governor visits starts in September/October so all Area Governors need to submit their area reports online to Toastmasters International by October 31st 2008.

### *Membership Dues*

During September, club treasurers will be collecting annual or semi-annual membership fees from each of its members in order to submit dues to Toastmasters International by October 1st, 2008.

Yet another easy way to get your club a DCP point!

### *September and October are Open House Months*

September and October are Open House Months and each club is encouraged to open their doors to prospective new members! You can find details about our Open House Contest by checking the Public Relations link on the D60 website. Your club can win some amazing prizes including a \$100 pizza party!

## *Make the Most of the Season!*



How about a Toastmasters Thanksgiving or Halloween-themed meeting to excite your membership! Those working on their Advanced Communicator manuals could tell a ghoulish story and make it count!

Time to bring some fun into your meetings!



Stephanie von Bargaen, CC, ALB



## Your District 60 Milestones

This portion of our newsletter will be reserved for milestones — celebrations to recognize wonderful successes achieved in District 60, examples of “People Helping People”

### Phase 1 Club Officer Training Results Summary 2008-2009

Number of club officers trained during Phase 1:	703 (60.87%)
Number of clubs that received DCP point:	120 (72.73%)
Total number of clubs:	165
Goal achieved:	65%



### 2007-2008 Drive for 5! Contest Results

Requirements: A net gain of 5 new members by June 30th.

**CONGRATULATIONS** to all clubs that took up the challenge and successfully increased their club membership by at least 5 new members from July 1, 2007 - June 30, 2008. You are all winners! To recognize that you are all trying to have successful clubs, we added some additional incentive prizes along the way. Top winners of our final draw, winning a \$50 gift certificate each for the District 60 bookstore are:

#### Bloor West Toastmasters and Forward Signs

As an incentive, we also had a draw for July 1 - December 31 and the following two clubs won a \$25 gift certificate from the District 60 or District 86 bookstore:

#### Bay and Adelaide Speakers and Lakeshore Indepth Toastmasters

Draw for Pizza Party with 2007-2008 LGMs for having 5 or more membership growth  
May 1 - June 30: Revenue Canada - Toronto Centre

BBQ with 2007-2008 LGMs at Doreen Hillier's home in Waterloo for the greatest number of new members May 1 - June 30: The Region of Peel

#### Clubs that attained a net gain of 5 members by June 30, 2008:

590213 Toronto Debate Club

649454 PMAC Toronto Club

685168 University of Toronto Engineering Club

2198 Talk Of Mackenzie Toastmasters Club

6016 Hillcrest Transit Toastmasters Club

635655 OSC Club

